

The role of indicators in improving the performance of urban energy systems

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Outline

- Indicators and the urban energy systems (UES) project
- A review of existing UES indicators
- The service niche approach to indicators
- The role of UES indicators in promoting innovation in local energy systems



Why are we interested in indicators?

- Project goal
 - “to identify the benefits of a systematic, integrated approach to the design and operation of urban energy systems, with a view to at least halving the energy intensity of cities”
- Indicators are therefore needed:
 - To describe and compare cities and their energy systems
 - To summarise the state and (hopefully) causalities of complex systems
 - To compare alternative prospective systems
 - To support transparent debate on policy criteria
 - To support communication and decision making



Literature review

- Urban energy systems can be assessed from many different perspectives:
 - Technological, economic, social, environmental
- And by many different stakeholders
 - Urban and national governments, industry, civil society, academics



Literature review

Current practice in urban sustainability indicators

Similarities

- Desire for 'objective' inputs to decision-making, i.e. goal-oriented indicators
- Emphasis on trustworthiness, e.g. transparent selection process
- Limited resources for data collection

Differences

- Many alternative frameworks (as many as 675¹)
- Many alternative metrics (186 for transport alone²)
- Different underlying theories used (if any)

1. Walton, J. S., El-Haram, M., Castillo, N. H., Horner, R. M. W., Price, A. D. F., & Hardcastle, C. (2005). Integrated assessment of urban sustainability. *Engineering Sustainability*, 158(ES2), 57-65.
2. Mihyeon Jeon, C., & Amekudzi. (2005). Addressing sustainability in transportation systems: definitions, indicators, and metrics. *Journal of Infrastructure Systems*, 11(1), 31-50.



Literature review

- Two conclusions
 - It is not possible or sensible to have a single urban sustainability metric¹
 - Existing urban sustainability indicators emphasise **measurability and policy relevance** at the expense of **analytical validity**
- We developed a custom UES approach to address these shortcomings²

1. Gasparatos, A., El-Haram, M., & Horner, M. A critical review of reductionist approaches for assessing the progress towards sustainability. *Environmental Impact Assessment Review, In Press, Corrected Proof.*

2. Keirstead, J. 2007. *Towards UES indicators.*
<http://www3.imperial.ac.uk/pls/portallive/docs/1/24897696.PDF>



The service niche approach to urban sustainability indicators

- Basic premises
 - General ‘urban sustainability’ indicators are too broadly defined
 - Certain urban services cut across urban sustainability issues but provide the opportunity for a narrower focus
 - Strategic niche management suggests these services could act as a protected space for indicator design and innovation



Choosing a service niche

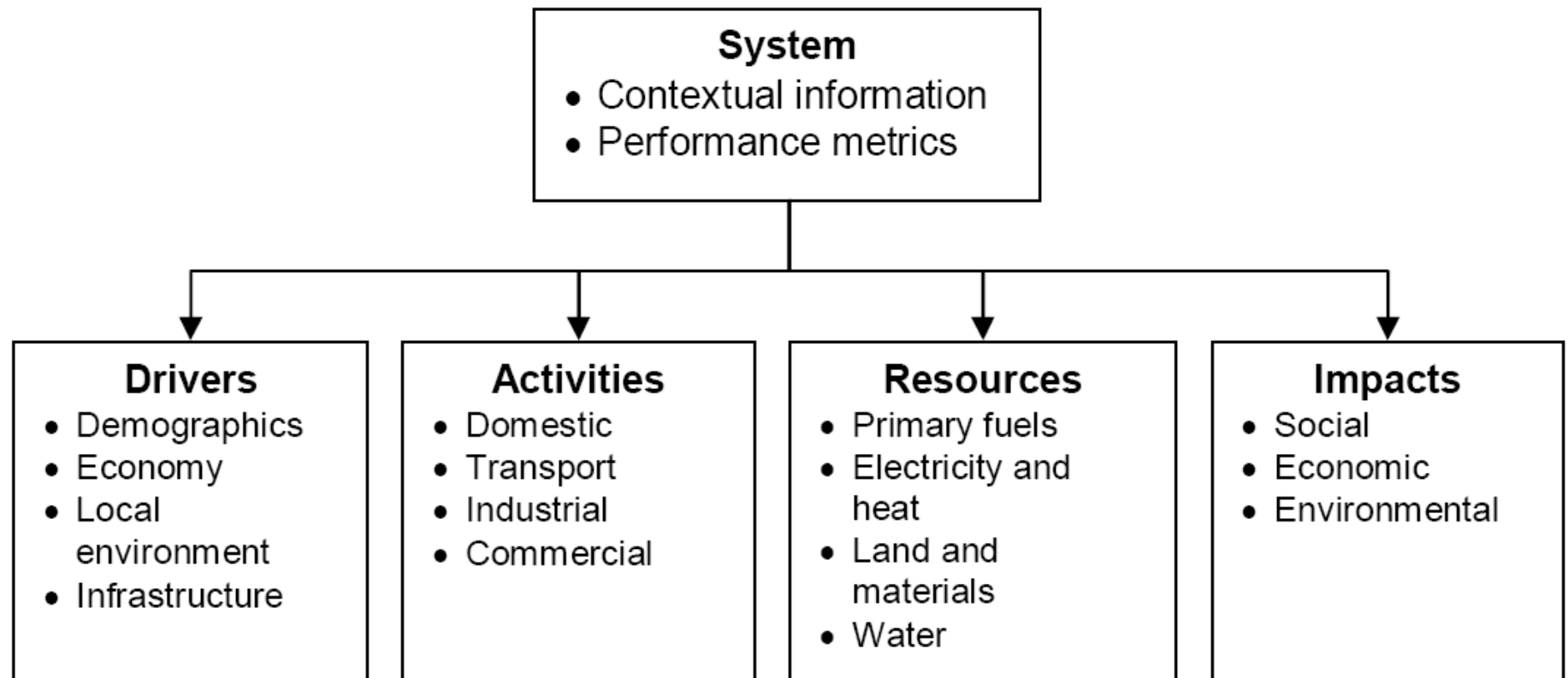
- Three criteria
 - *Pervasiveness*, e.g. is the proposed service relevant to multiple sustainability domains?
 - *Goal-orientation*, e.g. can clear goals be articulated for the proposed service?
 - *Heuristic-value*, e.g. does the proposed service facilitate a discussion of wider sustainability principles¹?
- Example service niches
 - Water, transport, energy, waste, etc.



1. Haughton, G. (1999). Environmental Justice and the Sustainable City. *Journal of Planning Education and Research*, 18(3), 233-243.



The indicator framework



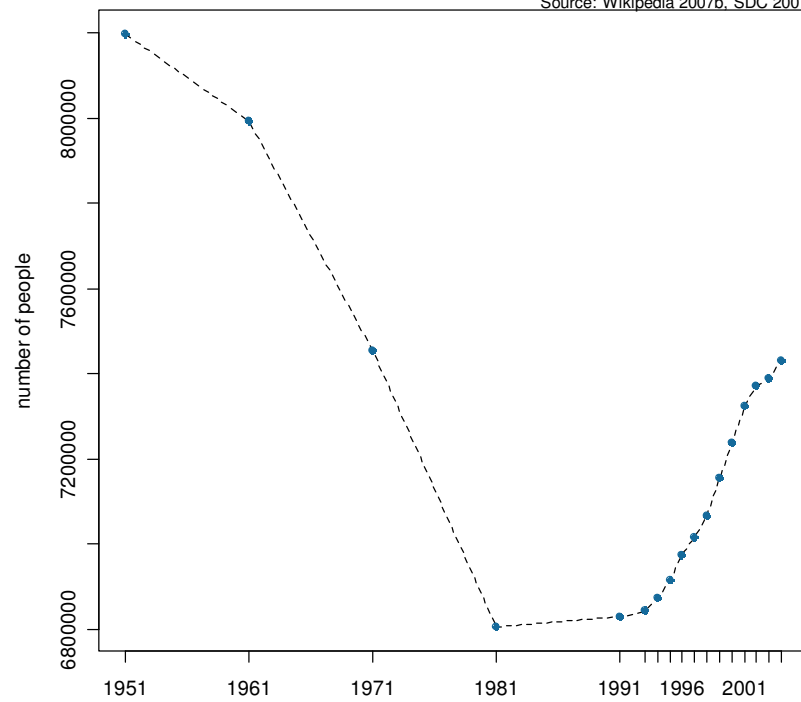
Based on Ravetz, J. (2000). Integrated assessment for sustainability appraisal in cities and regions. Environmental Impact Assessment Review, 20(1), 31-64.



Drivers

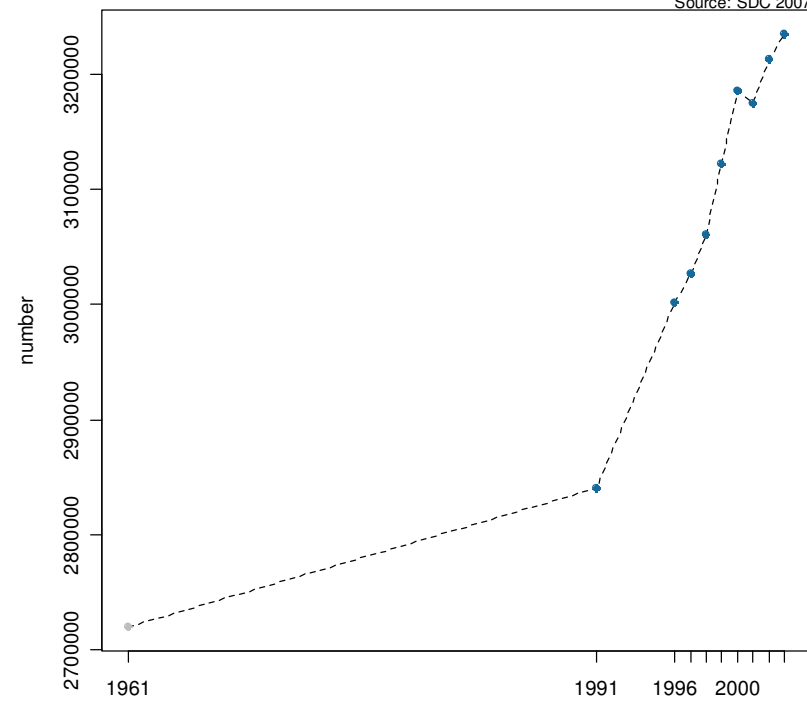
Population

Source: Wikipedia 2007b, SDC 2007



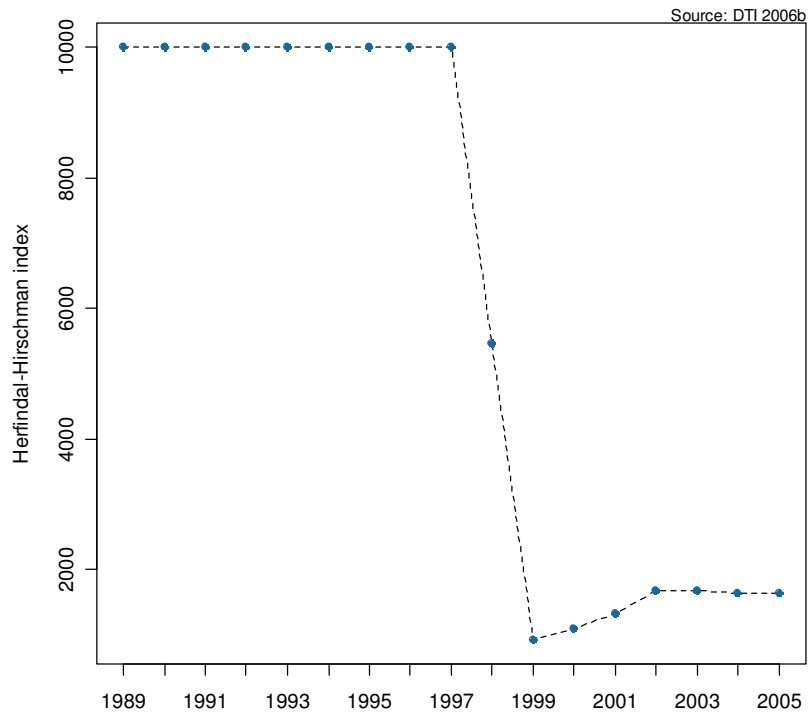
Households

Source: SDC 2007

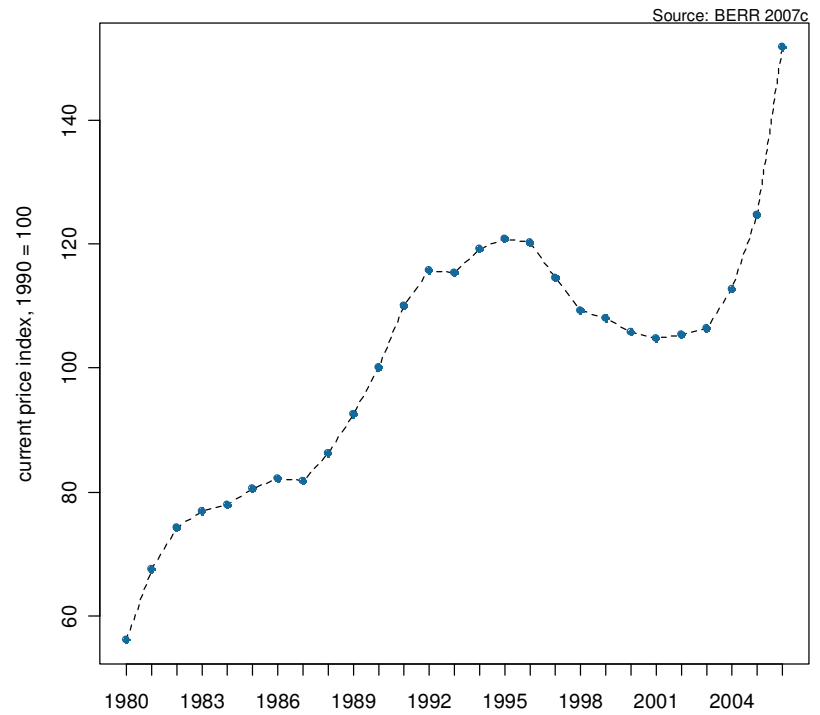


Drivers

Competition in domestic electricity sales

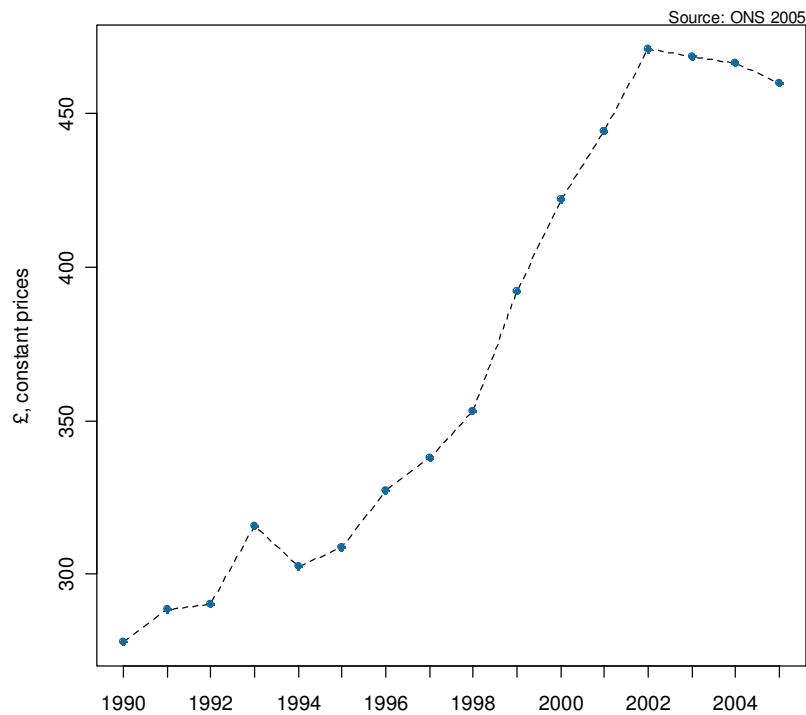


Retail energy prices (electricity)

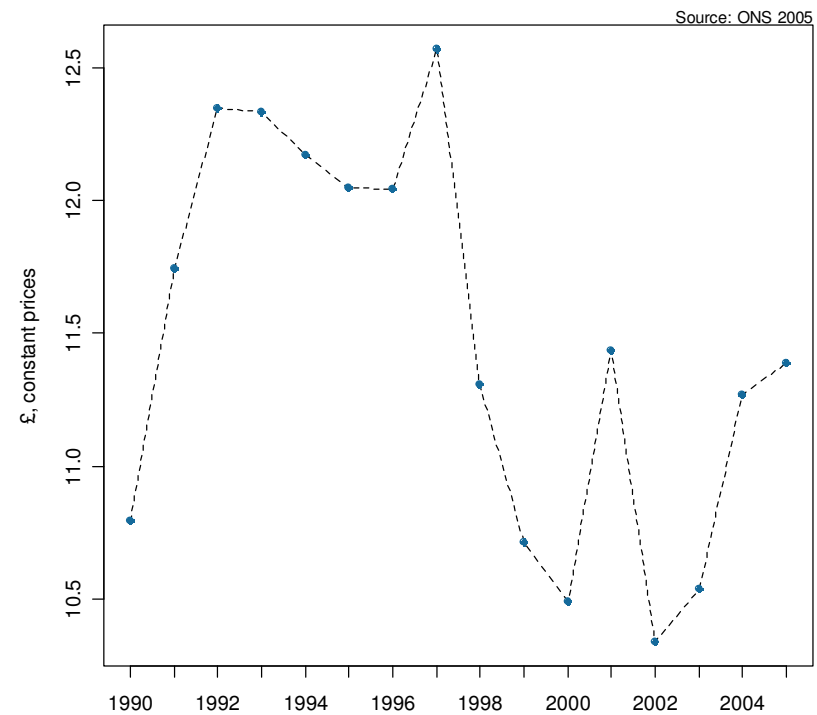


Activities

Total weekly household expenditure

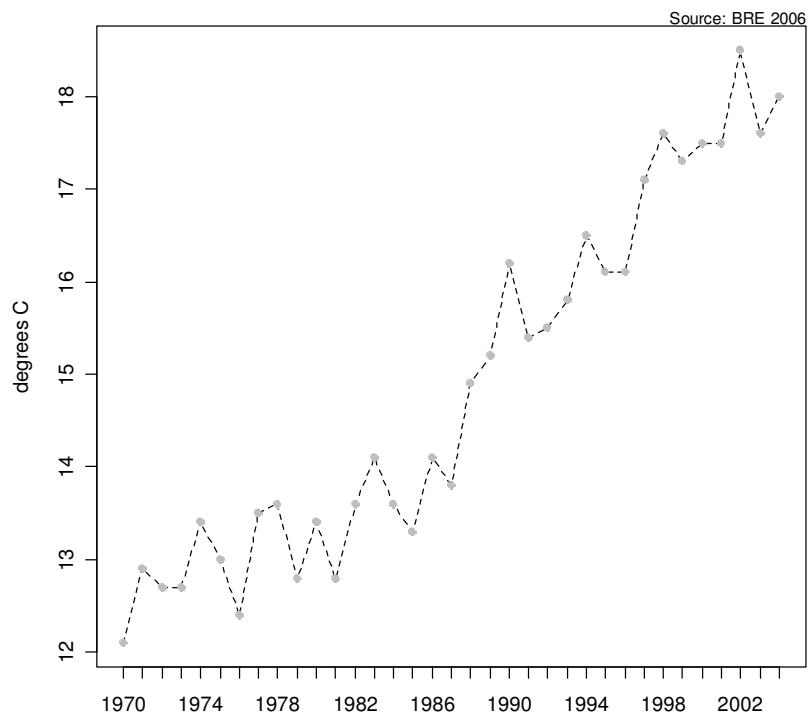


Total weekly household expenditure (all fuels)

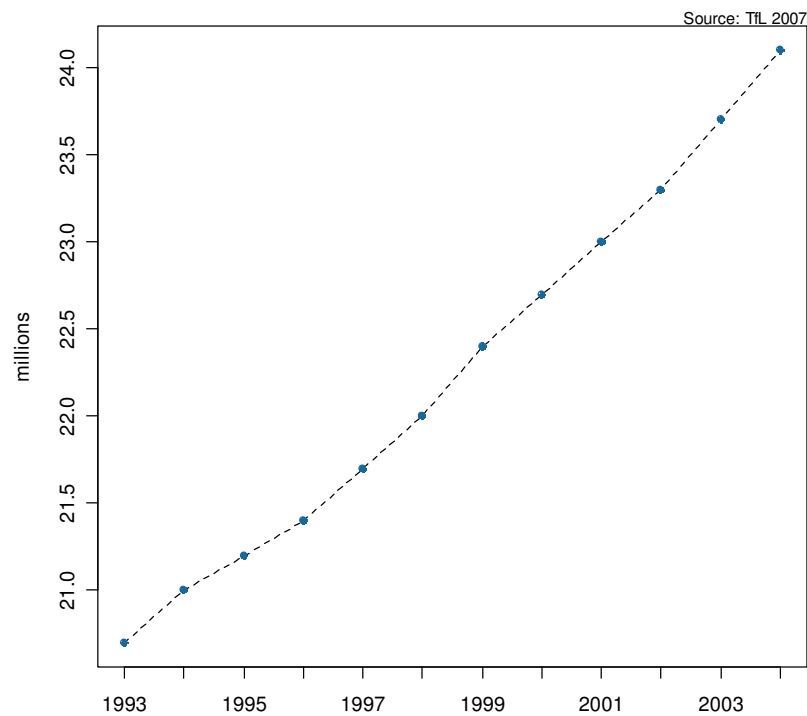


Activities

Mean internal temperature

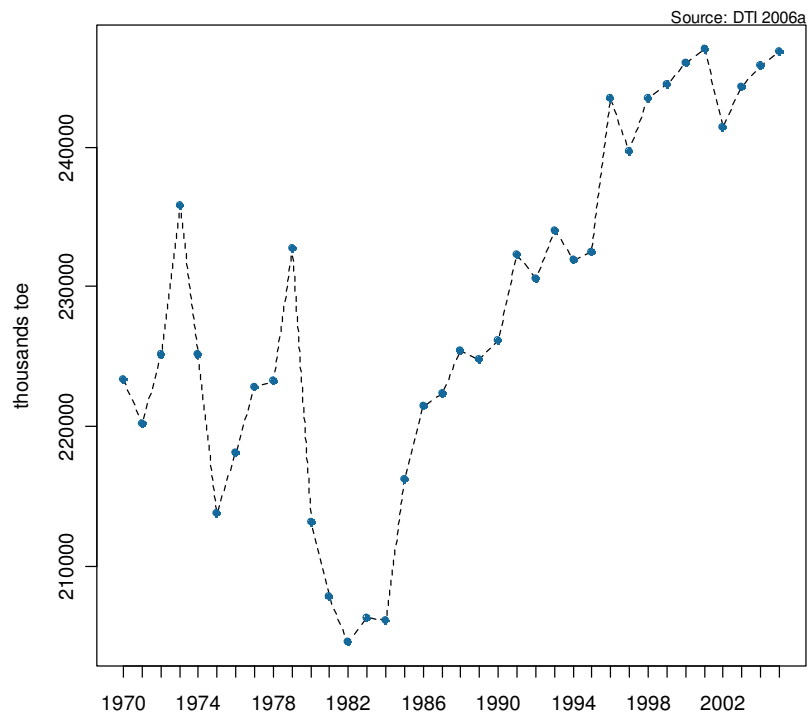


Daily average trips (total)

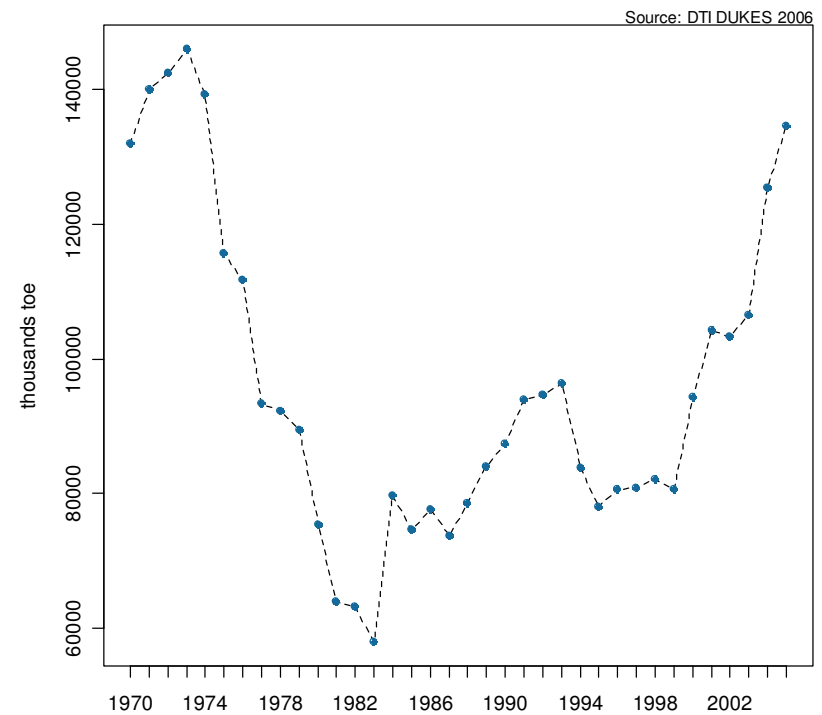


Resources

Total primary energy demand



TPES (imports)



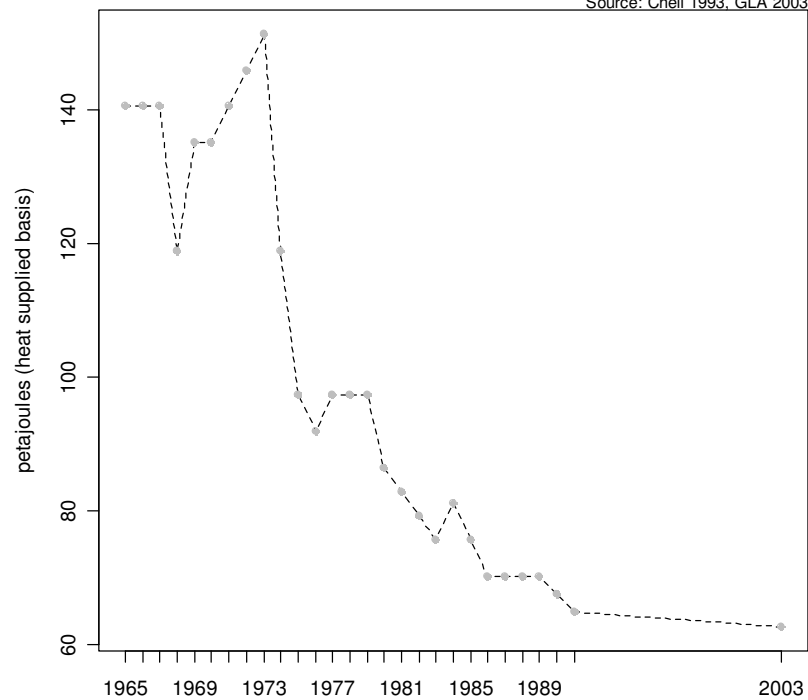
Both figures represent UK data



Resources

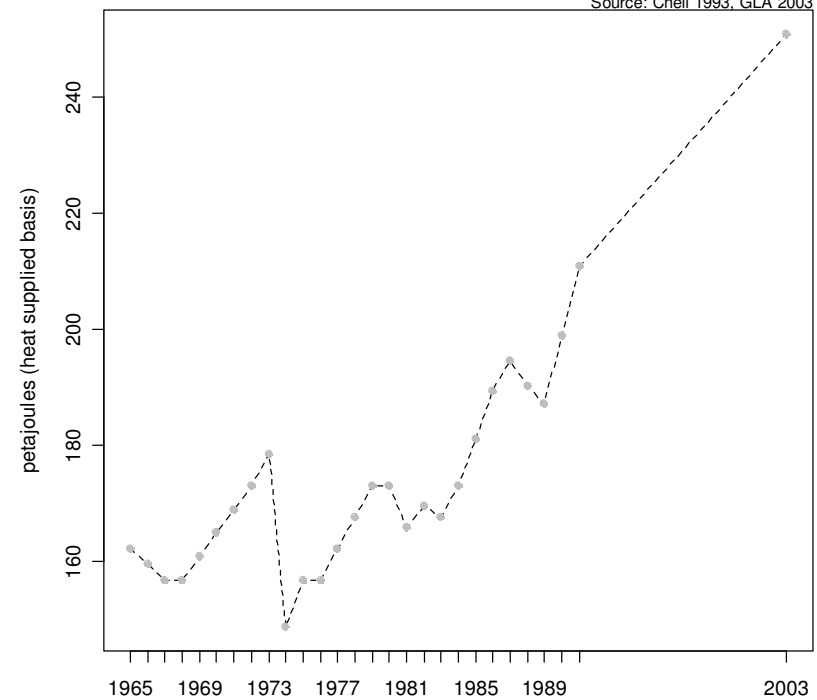
Delivered energy (industrial)

Source: Chell 1993, GLA 2003



Delivered energy (domestic)

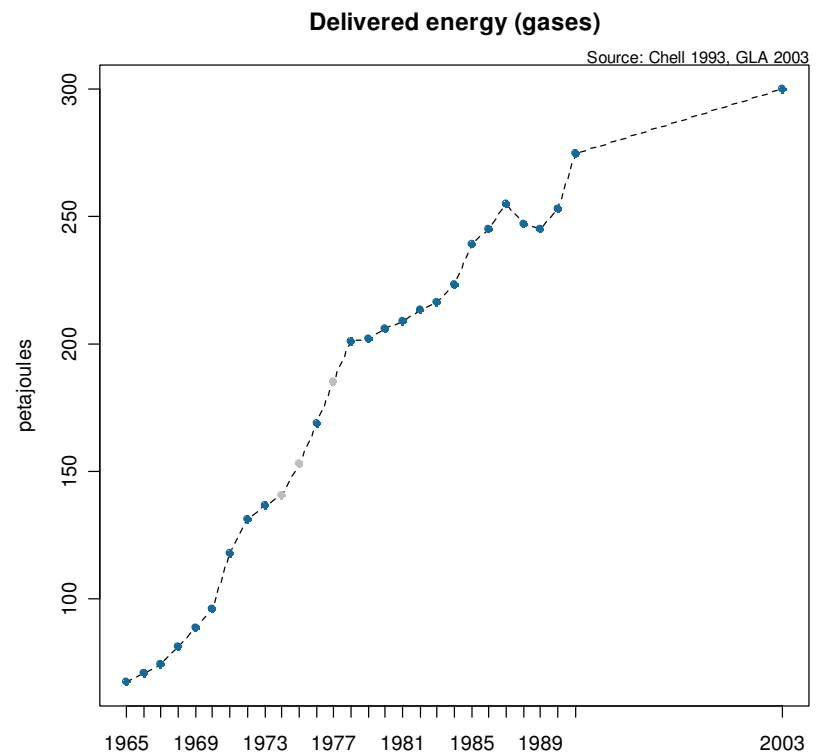
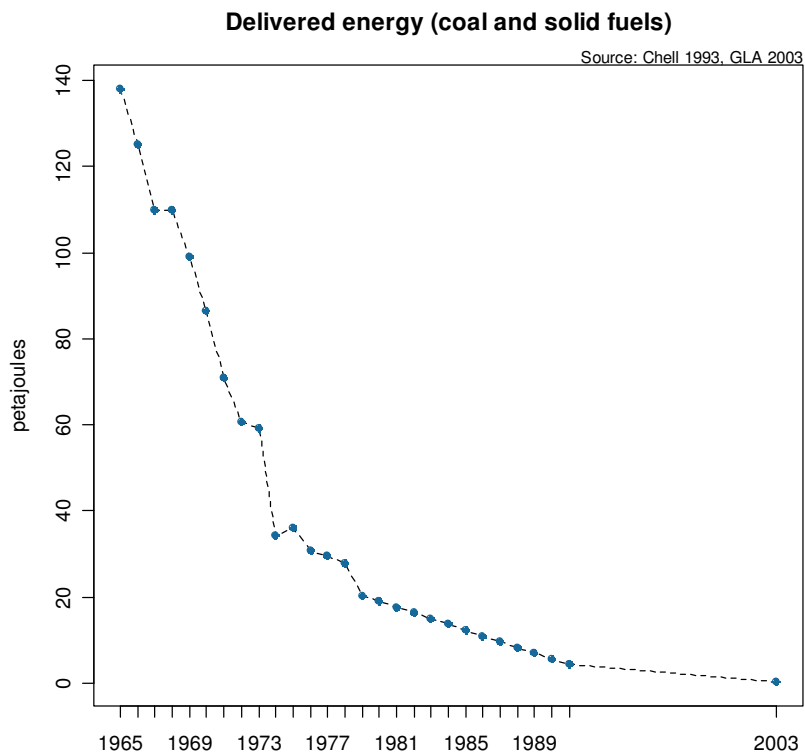
Source: Chell 1993, GLA 2003



Both figures represent London data



Resources



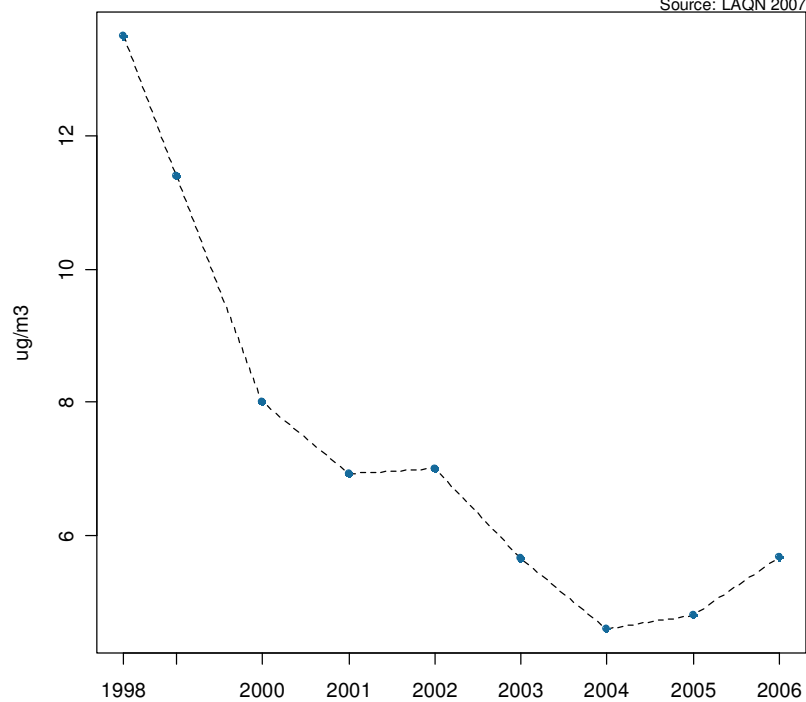
Both figures represent London data



Impacts

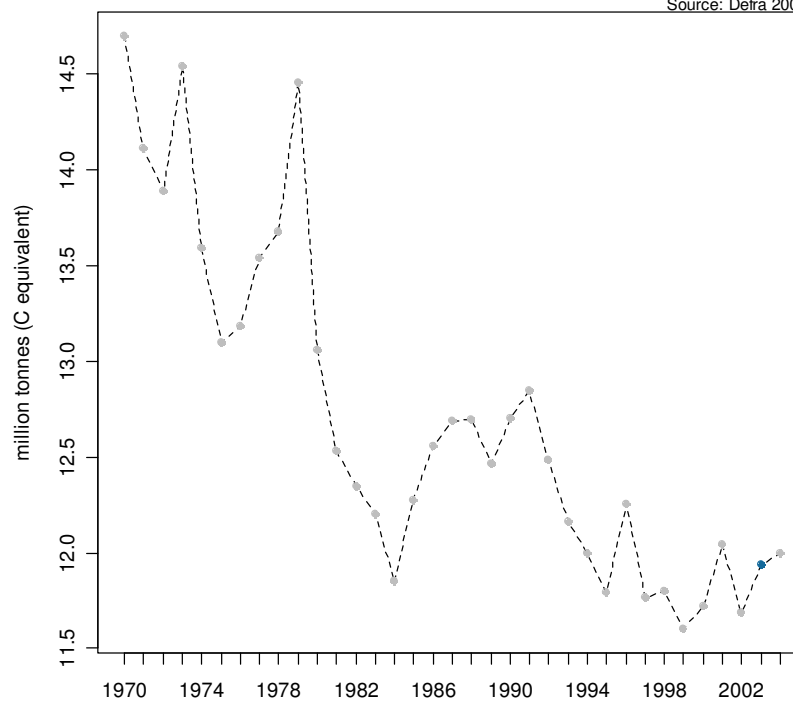
Air quality SO₂

Source: LAQN 2007

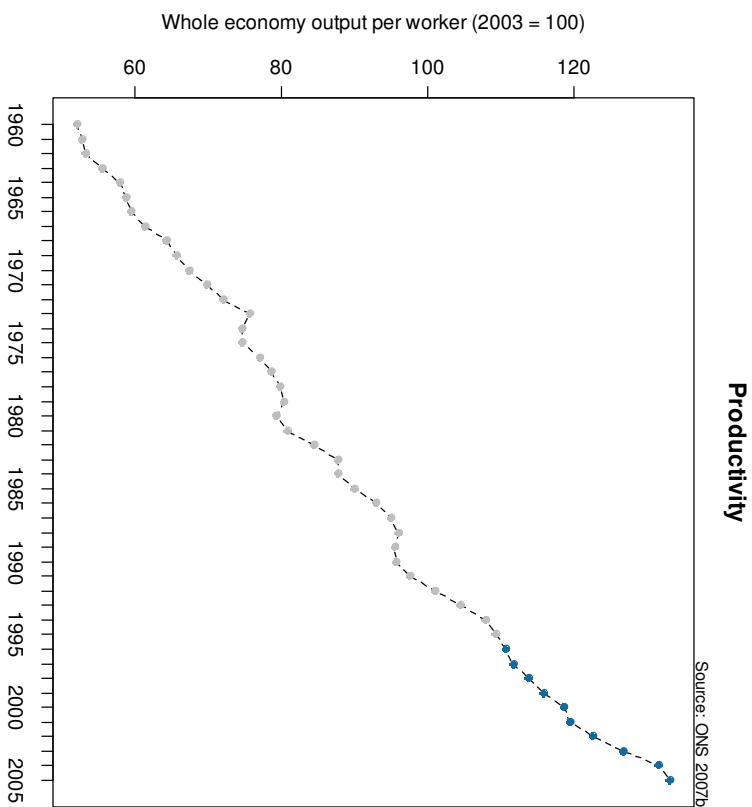
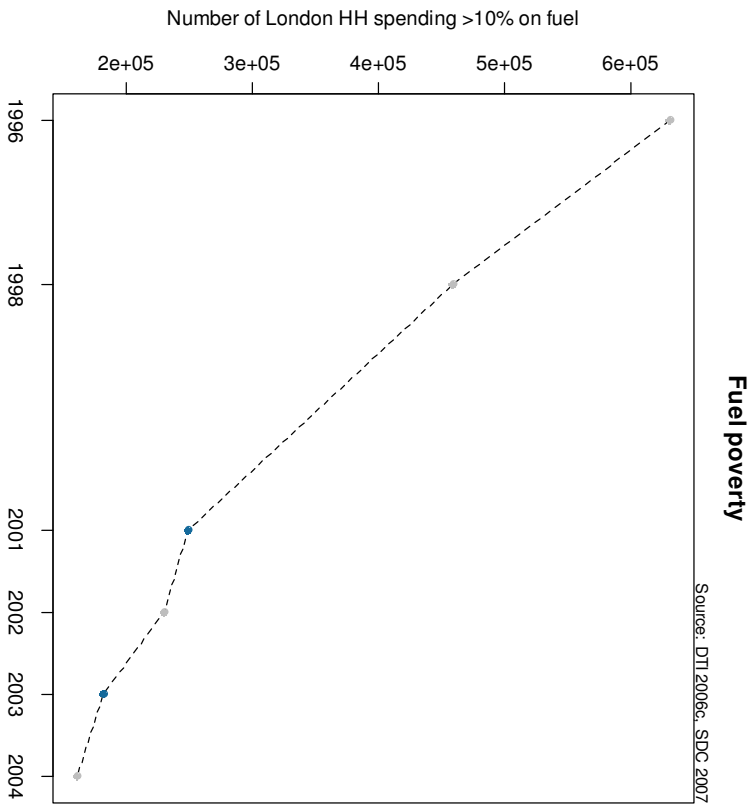


Carbon dioxide emissions

Source: Defra 2007

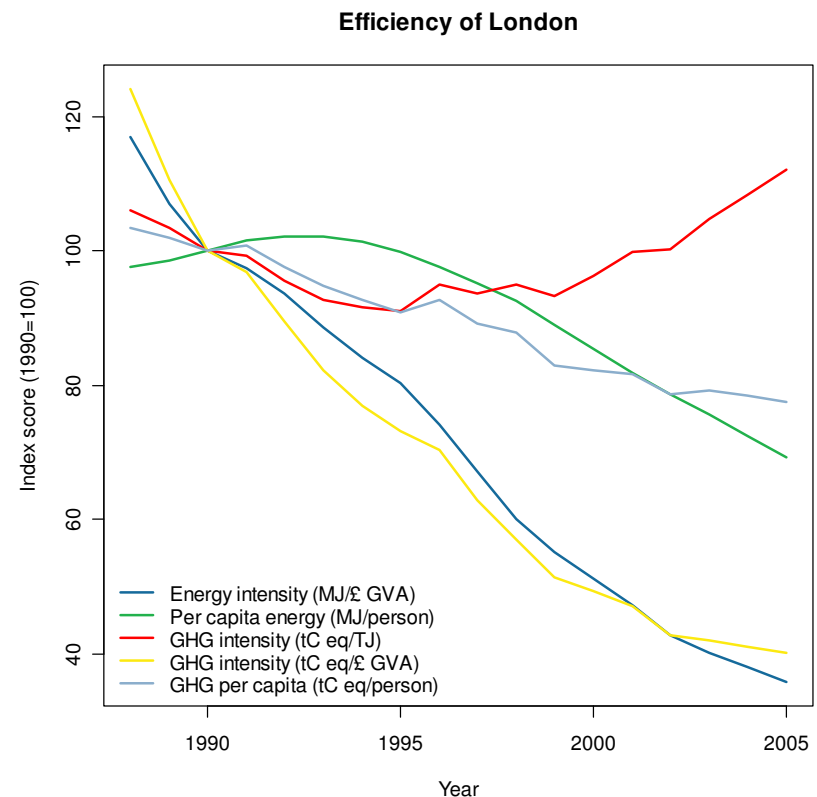


Impacts



System metrics

- Combine core metrics to give overall picture
- Very sensitive to choice of denominator
 - London: 75 GJ per cap or 5.3 MJ per \$GVA
 - Singapore: 136 GJ per cap or 5.5 MJ per \$GVA
- Potential for innovative metrics
 - E.g. solar footprint



Identifying the policy gap

- Indicators demonstrate issues on a range of scales
 - Local, e.g. air quality
 - National, e.g. market regulation
 - International, e.g. energy security
- Framework helps to suggest opportunities for policy engagement
 - Fuel poverty driven by income, energy prices and housing stock
 - Local government has control of housing stock
 - Could improvements to housing stock alone reduce fuel poverty?
 - If so, what stakeholders are needed to deliver the improvements?
 - If not, how might local actors reach out to other policy makers to attack problem from another angle?



Acting at the local level

- The Merton Rule
 - Local authorities encouraging installation of microgeneration
 - Boosts industry when central government support wanes
- London Energy Strategy
 - Aims to address fuel poverty, climate, and economic development goals
 - Foster partnerships between policy makers, technology innovators and businesses to attract funding and try new ideas
- In such contexts, indicators can:
 - Identify the policy gap
 - Monitor progress
 - Highlight related sustainability issues



Open questions

- How are indicators actually used within policy debates?
 - Public relations or decision-support?
- The ‘If a tree falls in a forest’ question
 - Are indicators necessary to promote these kinds of innovation activities?
- How much indicator plurality/sophistication can policy processes support?



Conclusion

- Urban energy systems provide a unique opportunity for indicator development
- Range of indicators needed to understand system's performance
- Urban governments can use these indicators to support energy systems innovation



Related publications

- Keirstead, J. (2007) *Selecting sustainability indicators for urban energy systems*. Paper presented at the International Conference on Whole Life Urban Sustainability and its Assessment Glasgow.
- Keirstead, J (2007) *Towards UES indicators*. Report available from <http://www.imperial.ac.uk/urbanenergysystems>
- Keirstead, J., & Leach, M. (in press) Bridging the gaps between theory and practice: a service niche approach to urban sustainability indicators. *Sustainable Development*.

